



Glibzter

# Glibzter Immersive now available on Microsoft Edge Add-Ons Store

*The English Vocabulary Immersive Learning browser extension and web app enables users to learn words and phrases while streaming videos and reading online news articles*

**COIMBATORE, 7<sup>th</sup> March, 2024:** [Glibzter](#), a personality development platform offering digital tools, knowledge resources and image consultations to help users enhance their self-image by focusing on communication, behavior and personal styling skills, has today announced the listing of its English Vocabulary immersive learning browser extension – [Glibzter Immersive](#) on [Microsoft Edge Add-Ons store](#).

This comes on the back of the listing of Glibzter Immersive on Chrome Web Store in February 2024. With this development, Glibzter Immersive browser extension and web app can be used by those using both the Microsoft Edge and Google Chrome browsers.

## How users benefit

- Students sitting for competitive entrance exams with a verbal ability component or those sitting for English competitive tests like IELTS, TOEFL etc. can use Glibzter Immersive to complement their learning efforts of English words and phrases in a far more engaging manner than rote learning of word lists.
- Young working professionals can use Glibzter Immersive to hone their communication skills for the work place with contextual usage examples of English words and phrases.

All this while streaming videos with English subtitles on Netflix and YouTube and reading online news articles from select media channels.

Speaking about the listing, **Varun C Bhagath, Founder and Chief Co-learner, Glibzter** said, “For many people using a Windows laptop, their news consumption today is curated by MSN News from Tier 1 digital publications of India. Glibzter Immersive aims to become a digital companion serving the role of a magnet for identifying and curating relevant words and phrases, and also as a digital diary for recording their usage and measuring learning outcomes while reading news articles from MSN News or watching videos with English subtitles on YouTube and Netflix.”

The Coimbatore based startup will be demonstrating the usage of Glibzter Immersive in Chennai at IIT Madras’ E-Summit from 8<sup>th</sup> – 10<sup>th</sup> March 2024.



## Notes to the Editor

### About Glibzter

Glibzter (incorporated as Glibz Imagetech Private Limited) is a Coimbatore based personality development platform helping you enhance your self-image by improving your communication, behavior and personal styling skills to become a better version of yourself.

We aim to digitize the delivery of image consultancy services and impart personality development education by using digital tools, curated knowledge resources, workshops and 1:1 consulting.

We are supported by Incubation Centre of IIT Patna, Software Technology Parks of India (STPI), and NGI TBI (Coimbatore). We were among the top 5 startups in Stanford Seed Spark Cohort of 2023.

To know more, visit: <https://www.glibzter.com>

### Microsoft Edge Add-Ons Store:

[Link to Download Glibzter Immersive](#)

### Contact

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